



March 2013

## Joseph Mellot - 500 years of experience

To celebrate its 500 years of existence, this family-owned Sancerre Domain remembers its cores values and looks to the future with confidence.

### Joseph Mellot: the Sancerre countryside as coat of arms

This is Sancerre, an exceptional region of Centre-Loire, ideal for Sauvignon to prosper and for making one of the world's greatest white wines, from which the Joseph Mellot Domain draws its heritage and its strength.



**Pierre-Etienne Mellot certainly could not have imagined that, in 1513, he would be the first link in a great wine-growing story!** Wine-maker by trade, he laid the foundations of a small vineyard at Sancerre, that every generation has since been able to preserve, enhance and improve. So the Mellot family can proudly assert that they have always made wine! And few domains in France can claim such a heritage.

The Domain is well-respected for the consistent quality of its wines and has seen significant growth since the 1980s. At that time it covered 50 hectares with precious plots located on the best hillsides. Already well-known in France for the quality of its wines, it is going to spread to the world's best tables, as a credible Ambassador for Sancerre.



**In 20 years, it will have doubled its size – it now covers more than 100 hectares - and will extend its vineyard into one of the great 'appellations' of the Centre-Loire, such as Pouilly-Fumé, Ménéton-Salon, Quincy, Reuilly or the most confidential but very authentic Coteaux-du-Giennois.** Spectacular, masterful progress that is owed to Catherine Corbeau-Mellot, one of the great French ladies of wine.



**Today, Joseph Mellot, first French Domaine in the Centre-Loire to have obtained ISO 14001 certification, is growing its vines using Sustainable Agriculture.** Unanimously hailed as a French reference standard for its elegant and mineral wines as much as for the values it conveys: integrity, respect for the environment, loyalty to the region, today the domain can be found in **47 countries** and is well-established in **Scandinavia** as well as in **Asian markets**.

## **Catherine Corbeau-Mellot: excellence, charm and dynamism.**

**As passionate about the business world as about the art of living, the President of the Joseph Mellot Domain is cultivating all her talents.**

Daughter-in-law of Joseph Mellot, Catherine Corbeau-Mellot is taking the lead in the family business following the death of her husband. A woman used to challenges, she is totally committed to running this Domain and has been able to give it international reach.

Catherine Corbeau-Mellot is thorough, imaginative, dynamic and innovative, but she has forgotten none of the tradition and values of excellence that she has always espoused. In this way he has been able to carry the Joseph Mellot Domaine through all obstacles and has made a lasting impression in her time.

**What's more, on 12 January she was decorated with the National Order of Merit, a highly-deserved award presented by the Best Sommelier in the World, Philippe Faure-Brac, in Sancerre.**





# JOSEPH MELLOTT

5 0 0   A N S   D ' H I S T O I R E

# IT IS SAID THAT WINE IMPROVES OVER TIME...

# ... WHAT IS TO BE SAID THEN FOR OUR 500 YEARS OF KNOW-HOW?



*This historical 500 year old family-owned estate in Sancerre, has become a specialist in the production of Great Wines from Centre Loire Valley thanks to its unrivalled **know-how**.*

*Joseph Mellot wines reflect the quintessence of each of their terroirs.*

*Known for and distinguished by their **high quality** in more than 40 countries globally, Joseph Mellot wines are the **Ambassador for the Loire's finest vintages**.*

*Under the leadership of Catherine Corbeau Mellot, the Estate is now committed to sustainable development using **Sustainable Agricultural** methods to cultivate its vines.*



A family saga that began  
in Sancerre in 1513.

## 500 Year Vintage

2013 sees the celebration of 500 years of the **Mellot** family!  
To celebrate this, Catherine Corbeau Mellot wished to honour past generations by creating a special « **500 year** » vintage.

To celebrate this longevity, she decided to contact a fine arts and graphic design college, the ESAT (Ecole Supérieure des Arts et Techniques) in Paris, with a view to holding a competition.  
The aim? To design an original bottle covering embodying the Estate's values and universe.

The prizewinners from the ESAT based their work around the core values of the **Joseph Mellot** Estate of seriousness, timeless elegance and a respect for the local land.

Therefore the students offered labelling with chic modern graphics, symbolising the mineral world which dominates the style of **Joseph Mellot** wines.

The Sancerre Blanc « **500 year** » vintage is the result of a 2012 crop of grapes from a plot of land situated on the south east-facing hillside, looking over towards the Loire, in a flint-rich vineyard, typical of **Joseph Mellot** wines.

It will be bottled in an original bottle depicting the topography of Sancerre.

This vintage is a symbol of the hard work of past generations, and also a mark of gratitude to those who strive to carry on this history.

Released as a limited series of 5,000 bottles.

It will be launched during the month of June 2013.

